

COOKIE POLICY

When you visit our website at <https://outletvillage.bg/>, "Trinity Park Sofia" EAD (hereinafter referred to as "the Company") directly collects by means of cookies, server logs or similar technology, personal data from your browser (including your IP address and preferences), as well as anonymous statistical data on the use of the website.

The present Cookie Policy aims to inform you about those cookies and technologies and how to control and limit their use.

1. WHAT ARE COOKIES?

Cookies are small text files that a website or an application saves on your computer or mobile device when you visit them. Cookies are then sent back to the site that placed them on your device, upon each subsequent visit or sent to another website that recognizes this cookie, thus preserving data about the websites you have visited.

Depending on the purpose for which the cookie is used, it is stored for different periods (from several hours to several years). Cookies allow the website to function properly, recognize the user's device, and store information about the user's preferences or past actions (such as language selection, login, etc.) so that they do not need to be entered every time you visit the site or move from one page to another.

Cookies can also check website traffic, offer personalized content to users based on their preferences, and select the ads that the user sees to be most suitable for them.

2. FOR WHAT PURPOSES DOES THE COMPANY USE COOKIES?

The personal data we receive through our cookies is used for the following purposes:

- To detect authentication abuse;
- For traffic balancing;
- To remember your user preferences;
- Social "cookies" with tracking plugins;
- For conducting analyses and market researches.

We remind you that you have the right to reject the processing of your personal data through cookies. For this purpose, you can block cookies by configuring your browser.

3. WHAT TYPES OF COOKIES CAN THE COMPANY USE?

3.1 Strictly Necessary Cookies

These cookies are necessary for the functioning of our site, and cannot be disabled by you. We use these cookies to provide you with a specific feature or service that you have explicitly

requested. You can block these cookies in your browser, but in this case, part of the content of our website may not be accessible to you.

3.2 Session Cookies

These are temporary cookie files that are deleted when the browser is closed. When the browser is restarted and the user returns to the website that created this cookie, the website will treat the user as a new visitor.

3.3 Persistent/Tracking Cookies

When a cookie has a date and/or validity period, it can be defined as '**persistent**'. This means that when the browser is closed, the cookie is not deleted. That is, these cookies recognize the user as a returning visitor.

Persistent cookies serve to remember and distinguish visitors, most often for personalization, collecting access statistics, improving the usability of the website and user experience, as well as for other purposes that do not require the identification of specific users through their personal or authenticating information (username, password).

Except for the cookies necessary for the functioning of our website, we store cookies on your device only with your consent. If you do not wish to accept cookies, you can adjust your browser settings.

3.4 Marketing Cookies

These cookies allow the website to store your choices and provide you with improved and more personalized features. This category may also include third-party cookies.

4. CONTROL AND LIMITATION OF COOKIES

Every modern web browser allows you to change cookie settings. These settings are usually found in the "tools," "options," "help," or "preferences" sections of your browser.

Some of your actions related to cookie settings may change your internet browsing and the conditions for accessing certain services requiring the use of cookies. We do not assume responsibility for the consequences associated with impaired functioning of our services due to the user's refusal or deletion of the necessary cookies.